



9TH ANNUAL  
PORTLAND'S ORIGINAL

**IRON CHEF**

**CHEFS COMPETE.  
KIDS WIN.**

**2010**

# Event SPONSORSHIP



Signature benefit supporting Children's Relief Nursery.



WHO WILL REIGN  
SUPREME?

## CHEFS COMPETE. KIDS WIN.

It's a charity gala like none you've ever seen featuring two top Northwest chefs in a flamboyant culinary cook-off to find out who has what it takes to be "Iron Chef."

[www.crn4kids.org/ironchef](http://www.crn4kids.org/ironchef)



### **NINTH ANNUAL PORTLAND'S ORIGINAL IRON CHEF**

Saturday, May 22, 2010 | Hilton Grand Ballroom

**5:30 PM**

People's Choice Competition  
Cocktails & Silent Auction

**7:00 PM**

Dinner, Iron Chef Competition  
& Live Auction

**WE INVITE YOU** to take part in the Ninth Annual Portland's Original Iron Chef in a very special way – Sponsorship. Over five hundred of Portland's community leaders will be there to show support for a very important cause, the prevention of child abuse and neglect.

**CELEBRATE** in style. The evening begins with four premiere restaurants enticing you with their appetizers. Guests will vote to determine who competes in kitchen stadium next year. You'll have the opportunity to bid on some fantastic auction packages and with dinner enjoy wines from Oregon's top vineyards.

**EXCITEMENT FILLS THE AIR** when the secret ingredient is revealed and kitchen stadium comes to life. Reigning Portland Iron Chef Adam Sappington (Country Cat Kitchen) will take the stage to defend his title against contender Chef Andrew Garrett (Cafe Nell) and the culinary artistry begins. Original creations come to life as we watch the competition unfold. You'll wait in anticipation as the panel of esteemed judges evaluates the dishes and finally reveals the name of who will reign supreme as the new Portland Iron Chef!

**SUPPORT** for this event plays a critical role in allowing Children's Relief Nursery to continue its work with vulnerable children in our community.



## CHILDREN'S RELIEF NURSERY

### WHAT WE DO

Keep children safe and families strong.

### WHY WE DO IT

To end child abuse and neglect in our community.

### EARLY INTERVENTION IS ESSENTIAL TO FAMILY SUCCESS

Children's Relief Nursery is dedicated to preventing abuse and neglect because all kids deserve the opportunity to reach their full potential.

Our early childhood program builds successful resilient children and preserves families. We focus on families with children from birth through four because healthy relationships between parents and their infants/toddlers lay the foundation for a child's future. Services include home visits and intensive case management, mental health intervention, parenting classes, therapeutic classrooms (for toddlers with developmental delays), respite childcare and music/art curriculum.

### HOW YOU CAN HELP MAKE A DIFFERENCE

Imagine a community where all children are nurtured and a place where struggling parents find the support they need. Picture an environment that fosters healthy families and a world where kids are safe. There is such a place today – Children's Relief Nursery. We invite you to make a difference in the lives of children by supporting Portland's Original Iron Chef Dinner & Auction.

Your partnership with Children's Relief Nursery will help to sustain our vital purpose to end child abuse and neglect.

Together we can build a community where children are safe and families are strong.



When I was seven months pregnant, my boyfriend left me. I was scared and didn't know what to do...

...If it wasn't for the folks at Children's Relief Nursery, I don't know what kind of mother I'd be today.

- 2009 Parent-Infant class





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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

*Two Available \$25,000*

- Event promotion with your company name as Presenting Sponsor
- Two premium tables and admission for 20 people (*each table seats 10*)
- Your company name as Presenting Sponsor incorporated into the Iron Chef logo, the event title and in all printed materials
- Full-page recognition ad in the event program (choice of inside front or back placement)
- Sponsor Spotlight on Children's Relief Nursery website, featuring sponsor recognition with click-through to sponsor's website (through May, 2010)
- Sponsor recognition/logo featured in three e-newsletters in March, April and May
- Sponsor name/logo displayed on all signage and banners
- Recognition in any media materials & related coverage
- Pre-dinner interview on camera, plus opportunity to provide the official event welcome (or other speaking opportunity)
- Four stage mentions
- Right of first refusal for 2011 event
- Classroom naming rights for one year
- Official 2010 Portland's Original Iron Chef apron for each table guest
- Additional benefits may be negotiated

## **KITCHEN STADIUM SPONSOR**

*One Available \$15,000*

Exclusive recognition as Kitchen Stadium Sponsor

One premium table and admission for 10 people

Full-page recognition ad in the event program

Sponsor Spotlight on Children's Relief Nursery website, featuring sponsor recognition with click-through to sponsor's website (through May, 2010)

Sponsor recognition/logo featured in three e-newsletters in March, April and May

Sponsor name/logo displayed on all signage and banners

Three stage mentions

Official 2010 Portland's Original Iron Chef apron for each table guest

Additional benefits may be negotiated

## **CELEBRITY JUDGE SPONSOR**

*One Available \$10,000*

Enjoy the unique opportunity in this exhilarating event to taste and tell as the "celebrity judge" during the cooking competition.

## **APRON SPONSOR**

*One Available \$10,000*

The Official 2010 Portland's Original Iron Chef apron will feature your corporate identity and will be distributed to exclusive table guests, event chefs, judges and volunteers.

## **BIDDER'S CARD SPONSOR**

*One Available \$10,000*

More than 500 guests will compete for exciting and unique auction packages using bidder cards printed with your company name.

## **SECRET INGREDIENT SPONSOR**

*One Available \$10,000*

Tonight's secret ingredient is presented by...

On the night of the event take the stage to unveil the competition's "Secret Ingredient."

## **\$10,000 SPONSORSHIP LEVELS INCLUDE:**

- One premium table and admission for 10 people
- Half-page recognition ad in the event program
- Sponsor Spotlight on Children's Relief Nursery website, featuring sponsor recognition with click-through to sponsor's website (through May, 2010)
- Sponsor recognition/logo featured in three e-newsletters in March, April and May
- Sponsor name/logo displayed on all signage and banners
- One stage mention
- Official 2010 Portland's Original Iron Chef apron for each table guest

## MAIN COURSE SPONSOR

*Unlimited Available \$5,000*

- Half-page ad in the event program
- Sponsor recognition featured in e-newsletter
- Sponsor recognition listed in event program
- One table for ten people

## SAVORY STARTER SPONSOR

*Unlimited Available \$2,000*

- Sponsor recognition listed in event program
- One table for ten people



"I'm grateful every day to the wonderful people at Children's Relief Nursery. They taught me how to be a better parent and how to believe in my own abilities."  
– *Children's Relief Nursery client*

**SAFE CHILDREN.  
STRONG FAMILIES.**



## INTERESTED IN BEING A SPONSOR?

We offer three convenient options for registration:

- 1) Complete the online [registration form](#)
- 2) [Download](#) and mail-in your registration form
- 3) Email or call Chris Otis:  
[chris@crn4kids.org](mailto:chris@crn4kids.org) (503) 595-4500

[www.crn4kids.org/ironchef](http://www.crn4kids.org/ironchef)



## FIVE FAST FACTS

- One in four children in Portland under the age of five is exposed to domestic violence every year.
- There are over 60,000 annual reports of abuse & neglect in Oregon – nearly half of the victims are children under six years old.
- Reasons children were removed from their homes and placed in foster care last year: physical abuse (64%), threat of harm (48%) and neglect (34%).
- Over one quarter of all child abuse and neglect cases in Portland are found in homes where domestic violence is already present.
- Last year, children under five made up 25% of all residents at Portland domestic violence shelters.

The best solution for child abuse and neglect is to prevent it and Children's Relief Nursery is dedicated to this mission.

**Your investment in the Nursery not only makes sense, it saves dollars. The annual cost to support one family at Children's Relief Nursery is less than \$10,000. By comparison, it costs nearly \$24,000 a year to support a child in foster care.**



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